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# CUT INEFFICIENCY & MOBILISE MANAGEMENT ACHIEVE MORE THAN SECURITY WITH CCTV

### You can't run a business without a CCTV system.

Adopt surveillance technologies used by leading businesses to cut inefficiency, protect your interests and re-energise your team.

# CCTV surveillance can help you improve security, but it can also:

- Fix or optimise operational processes in shipping or production
- Improve awareness of other staff and decrease delay in communications
- Prevent WHS issues & accidents
- Identify a negative work environment, stop harassment & abusive behaviour
- Remove inefficient work practices such as over or under allocation of staff

Wasted time at work cost Australian businesses \$41.6 billion.

Ernst & Young Australia Productivity Pulse (2012)



# **GET BACK IN THE DRIVER'S SEAT** WITH VIP VISION<sup>™</sup> CCTV, THE ESSENTIAL MANAGEMENT TOOL



# Revolutionise the way you manage with VIP Vision<sup>™</sup>

VIP Vision<sup>™</sup> is the premier IP surveillance solution for enterprise and commercial applications, delivering powerful, scalable IP CCTV systems.

With an emphasis on functionality, ease of use and ease of installation across the range, VIP Vision<sup>™</sup> surveillance solutions include:

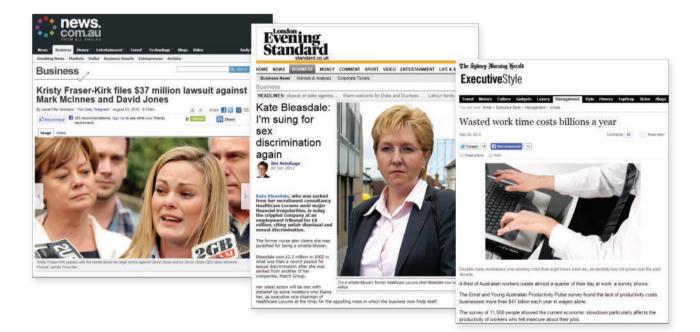
- A wide range of small business to enterprise systems for up to & beyond 128 cameras
- Ultra HD resolution, high capacity surveillance systems for months of footage storage
- Vast range of surveillance cameras for general purpose surveillance, marine grade applications, thermal detection & more
- Assortment of accompanying accessories including professional networking gear



# **The Essential Management Tool:** You can't run a business without a CCTV system

### **Employee Actions Could Undermine Your Business' Future**

In these days of litigation, you have to protect your interests otherwise it can be very costly to stay in business. New laws are constantly putting pressure on the operation of your business. It's time to take action and install a CCTV system to safeguard the well being of your business. With a CCTV surveillance system, you have the ability to monitor every facet of your operations to ensure your business is protected, inside and out.



### **CUT INEFFICIENCY & HARASSMENT FROM YOUR WORKPLACE**

Constant surveillance of your workplace could avoid:

### **Antisocial & Negative Work Environment**

- Exclusion or isolation of employees
- Withholding information to undermine others
- Intimidating & unfriendly work environments
- Sexual discrimination

### Harassment & Abusive Behaviour

- Physical or verbal abuse
- Yelling, screaming and offensive language
- Psychological harassment and bullying
- Unwanted & inappropriate physical contact

### **Unproductive Actions in the Workplace**

- Time wasting on social media websites
- Personal phone calls, SMS and emails
- Poor punctuality in arriving/leaving workplace
- Socialising and distracting other staff members

### **Inefficient Work Practices**

- Duplication of effort; poor operational practices
- Over or under allocation of staff to a job
- Inefficient work scheduling & rostering
- Use of incorrect and unsafe procedures by staff

The essential management tool: A good CCTV surveillance system does more than record crucial evidence.

# A New Paradigm: Improve the way you manage



### 21<sup>st</sup> Century Management

Go beyond the basic workplace setup. Monitor every aspect of your operations live beside your work display. Below is the desktop setup of today's informed business manager with dual displays - one for business and the other for management using CCTV.



### A GOOD CCTV SYSTEM CAN HELP YOU:

**PROTECT EMPLOYEES:** In many jobs your employees are vulnerable to physical or verbal attacks or false allegations from the public or other staff. Knowing that they are being watched by CCTV however can prevent an incident from occurring.

**PREVENT CRIME:** Of course CCTV can help you identify how a crime happened or to spot it in action, but it can also prevent it from occurring in the first place simply by them knowing they're being watched. Prevent Employee Theft-Statistics suggest that the reason for staff theft isn't often out of need but rather easy opportunity. If your staff know that they're being monitored, it will make this far less likely.

**INCREASE SATISFACTION:** However, should you be experiencing a fair degree of employee theft, it may suggest that your employees aren't happy with their workplace. Reviewing CCTV footage can give you an idea of an employee's experiences which can then help you to fix issues and ensure they enjoy their work.

**SETTLE DISPUTES:** Sometimes, if a customer has a complaint about your service, it can be hard to know who's in the wrong. Customers will regularly claim they've been short-changed or that they've been purposefully sold poor goods. Similarly they may try to claim that an accident that occurred on your premises was due to a breach in health and safety regulations. Unfortunately it's hard to identify the cases where this is true and the cases where it's fabricated. Even just mentioning that you have a record on CCTV however can make the con artists back down.

**IDENTIFY MISTAKES:** If a serious incident has occurred it may well be that a member of staff needs to be reprimanded or re-trained. If employees don't own up to the mistake however then these can be allowed to slide or the wrong member of staff can be penalised.

**KEEP RECORDS:** CCTV also acts as an automated system for keeping records and can allow you to prove to clients that their shipments were correctly packed, quantities shipped were correct etc.

### THE ESSENTIAL MANAGEMENT TOOL SEE HOW YOU CAN ACHIEVE MORE THAN SECURITY WITH VIP VISION<sup>™</sup> CCTV

#### Address customer service in real time



Why is the customer still waiting?

#### Identify & fix operational issues

#### Identify WHS issues & prevent accidents

Monitor & adjust workplace activity



How did that happen?

Gather evidence of employee claims

Why aren't they working?

Monitor staff punctuality



#### Stop workplace bullying & harassment







How long has that been going on?





Who is missing at the meeting?

#### **CCTV MANAGEMENT CONTROL**



#### **EASILY MONITOR ENTIRE AREAS**



# **PROFESSIONAL CCTV SOLUTIONS** COMPLETE SURVEILLANCE

FROM 4 TO 256 CAMERAS

## **Remote View Anywhere, Anytime**

### Monitor your business from your smartphone & PC

VIP Vision<sup>™</sup> CCTV systems offers comprehensive mobile surveillance options via many popular mobile platforms, including iOS (iPhone & iPad), Android & Windows Phone. Network surveillance can be accessed via the licensed software or through a web browser. The system supports Google Chrome, Mozilla Firefox, Microsoft Edge

and Safari web browsers.

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Contact your local VIP Vision network surveillance professional:



www.vip-vision.com